



Whangarei Heads School
28 School Road
RD4
Whangarei 0174

2 July 2011

Sandra Hewinson
John Hewinson Canvas
17 Gumdigger Place
Raumaunga, Whangarei

Dear Sandra,

Re: "Funky Fishing" Tournament – 27 March 2011

Our annual Funky Fishing Tournament was held this year on 27th March. The weather was not promising with a cold wind and an overcast day. Despite this we had an amazingly well attended event with record numbers of fish submitted and a very healthy sum made for our small school and Community Library. This, as always, was a true community event with a fun festival atmosphere. The lively fish auction drew a large crowd despite the weather and the hardy souls who braved the elements were rewarded with the sun eventually peeping out.

Without your help this event would not have happened. We would like to extend our huge thanks and appreciation for your support in this current difficult financial climate.

We have made a big effort this year to ensure our sponsors were recognised and promoted well. We hope you were happy with your exposure as a result of your involvement with this event.

- Your details were sent to all households within the RD1 and RD4 mailing area on a leaflet promoting our sponsors.
- All sponsors details were promoted via the website www.funkyfishing.co.nz. These will remain on the website throughout the year.
- All sponsors were mentioned in the school newsletter.
- All sponsors who provided banners had these displayed at the event.
- All major sponsors were promoted via More FM radio advertising.

Thank you for your generosity in being involved with this event.

Yours sincerely,

Lil Ogle

Principal

Whangarei Heads School

Sharmaine Hoey

President

Parent Support Group